



SHELDON LEVY  
PRESIDENT

May 23, 2014

Nicola Brown  
1111-75 Dalhousie Street  
Toronto, ON M5B 2R9

Dear Nicola,

I am delighted and proud to send congratulations and very best wishes on winning the Sharon Berzok Student Award for “the highest standard of communication excellence” among all student categories at the 2014 Gold Quill Awards.

This exceptional distinction speaks so highly for the professional talent and teamwork that you, Laura, Victoria, Natasha, Stefan and Cayley brought to your research report. When I learned that this year’s competition received more than 800 entries worldwide – with the judges’ commenting that many submissions featured a social media component, and the sophisticated use of measurement and analytics – it put your achievement in remarkable perspective.

Thank you for representing your program and university so strongly at the global level, in a competition sponsored by an international organization dedicated to clarity and eloquence in telling your story. To me, the ‘Gold Quill’ reflects a modern standard at the leading edge combined with a sustained tradition of highest integrity and attention to detail. It is wonderful to celebrate all the ways you brought it all together.

Kindest regards.

Sincerely,

Sheldon Levy

cc. Dr. Gerd Hauck, Dean, Faculty of Communication & Design  
Dr. Catherine Schryer, Chair, School of Professional Communication